

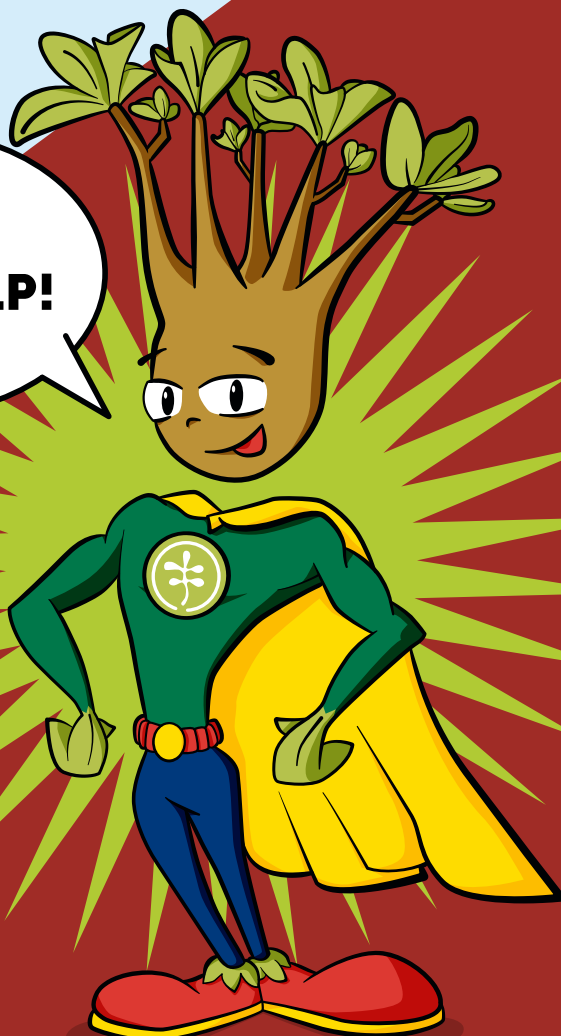


WONDER
PLANT
SA

CAPTAIN WONDERPLANT

ON A MISSION TO SAVE THE WORLD

**I NEED
YOUR HELP!**



WE HAVE A BIG PROBLEM TO FIX IN SOUTH AFRICA



9.18
tonnes

SA's carbon emissions per person (nearly double to world average!).



24
percent

Percentage increase in SA's carbon emissions from the consumption of fossil fuels since 1996 (and the problem is getting bigger!).



430
million tonnes

The amount of carbon dioxide that SA releases into the atmosphere each year (separate atmosphere each).



No. 1
CO² producer

Biggest producer of CO² in Africa, and 6th in the world.



I can help you to reduce your carbon footprint. I am a mighty **SPEKBOOM TREE**. I have the power to remove ten times more carbon dioxide from the atmosphere than any other tree on earth, and I have an **AMAZING ABILITY TO REPLICATE MYSELF**. This makes me, Captain Wonderplant, a force of nature in the fight for **CLEAN AIR**. But I need your help to activate my power of replication. **WITHOUT YOU I CAN'T MAKE ANOTHER ME.**

HERE'S WHAT YOU MUST DO: Buy me, plant me, and when my shoots are 10 cm long, snip me and plant me again, and again, and again. You can spend the rest of your life making more Captain Wonderplants. And every one of us will spend at least two hundred years fighting to reduce CO².

COME ON, LET'S DO IT TOGETHER AND ENJOY CLEAN AIR!

**HELP ME TO
SAVE THE WORLD
BY FOLLOWING
THESE SIMPLE
INSTRUCTIONS:**



Dig a hole the width and depth of a standard spade.



Sprinkle a few centimeters of compost in the hole.



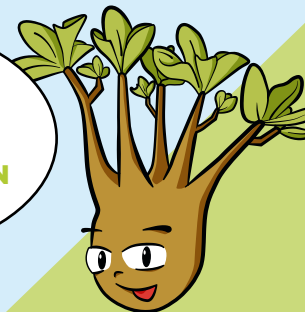
Remove outer wrap and gently place tree in the ground.



Fill the hole with sand or dirt, sprinkle with water and give me a little love!

WONDER PLANT SCHOOL CHALLENGE

**PLANT A
SPEKBOOM HEDGE
IN & AROUND
YOUR SCHOOL TO
REDUCE ITS CARBON
FOOTPRINT!**



Everyday hundreds of cars come to your school to drop off and pick up kids. This produces tons of carbon dioxide each year which pollutes the air and destroys our precious planet. **WE MUST DO SOMETHING TO REDUCE YOUR SCHOOL'S CO² FOOTPRINT.** Don't worry, I have got a great plan, but I need your help to make it happen.

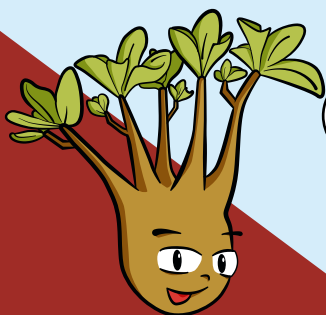
DO THIS: Invite each Learner to buy one or more 30 cm Spekboom tree and then plant 'em 50 cm apart to create mighty hedges in & around your school premises. Hedges enhance beauty, security and safety, and most of all – reduce carbon emissions 24/7/365.

Plant days are fun for the whole family & **BUILD SCHOOL UNITY** and spirit too!

JOIN IN, AND RAISE FUNDS FOR YOUR SCHOOL. Each Spekboom tree sells for R50 (paid for by the parents). R10 on each sale goes to your school for a project of your choice. 1,000 Learners can raise R10,000 for your school, and plant 500 m of beautiful hedges, removing 20,000 kg of CO² each year.

NOW THAT'S IMPRESSIVE!





**LET'S REDUCE
CARBON EMISSIONS
AND FIGHT
POVERTY TOO!**



I am Captain Wonderplant. I'm passionate about two things: reducing carbon footprints and lifting people out of poverty.

THIS IS HOW IT WORKS:

1. Wonder Plant supplies local Growers with clippings
2. The Growers raise the trees to maturity
3. You buy them from Wonder Plant
4. The Growers are resupplied with new clippings
5. The earth becomes a cleaner place

SUPPORT OUR MISSION:

Wonder Plant is a social enterprise that establishes micro-tree nurseries in townships, providing grass-roots entrepreneurs with an excellent way to generate income and earn a sustainable livelihood.

**CALL
WONDER PLANT
TODAY**

073 420 4161

**WRITE
WONDER PLANT
A MAIL**

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